



FACULTY OF AGRICULTURAL SCIENCES & ALLIED INDUSTRIES

NEWSPAPER

What is newspaper?

A printed publication (usually issued daily or weekly) consisting of folded unstapled sheets and containing news, articles, advertisements, and correspondence.

A newspaper is a periodical publication containing written information about current events.

A newspaper is a publication printed on paper and issued regularly, usually once a day or once a week. It gives information and opinions about current events and news. Usually people like to read them to stay informed about their local city, state or country. Newspapers can be delivered to one's home, by subscription. One also can buy a newspaper at a store or at a newsstand. Recycling of paper is common. It may be converted to new paper, for example.

Newspapers usually have many topics. They usually include political events, crime, business, and opinions. Many also include weather news.

Newspapers use photographs to illustrate stories; and also often include comics and other entertainment, such as crosswords and horoscopes. Many have opinion sections. These sections print the opinions of people who work for the newspaper. The opinions, which are usually on stories in the news, are called *editorials*. Opinion sections usually also print short letters from people who read the newspaper

Newspapers typically meet four criteria

Public accessibility: Its contents are reasonably accessible to the public, traditionally by the paper being sold or distributed at newsstands, shops, and libraries, and, since the 1990s, made available over the Internet with online websites. While online newspapers have increased access to newspapers by people with Internet access, people without Internet or computer access (e.g., homeless people, impoverished people and people living in remote or rural regions may not be able to access the internet, and thus will not be able to read online news). Literacy is also a factor which prevents people who cannot read from being able to benefit from reading newspapers (paper or online).

Periodicity: They are published at regular intervals, typically daily or weekly. This ensures that newspapers can provide information on newly-emerging news stories or events.

Currency: Its information is as up to date as its publication schedule allows. The degree of up-to-date-ness of a print newspaper is limited by the need of time to print and distribute the newspaper. In major cities, there may be a morning edition and a later edition of

the same day's paper, so that the later edition can incorporate breaking news that have occurred since the morning edition was printed. Online newspapers can be updated as frequently as new information becomes available, even a number of times per day, which means that online editions can be very up-to-date.

Universality: Newspapers covers a range of topics, from political and business news to updates on science and technology, arts, culture, and entertainment.

Functions of newspapers

The four basic functions of a newspaper are:

1. **To inform:** Newspapers provide facts that readers must have in order to be informed citizens and to make decisions.
2. **To interpret the news:** Newspaper stories interpret or explain the meaning of news to us. These stories often have opinions of the writer.
3. **To provide a service to readers:** Newspapers provide information that helps readers solve their business, home, recreation and daily living problems. Advertising assists in informing readers about products and services.
4. **To entertain:** Some sections of the newspaper are designed to amuse or give enjoyment to readers.

Different types of newspapers

- **National Newspaper:** Contain some national and international news, but focus on news relating to a specific area of the country.
- **Regional Newspapers:** Contain some national and international news, but focus on fairly local news topics in detail. Usually based around towns, cities or groups of village.
- **Local Newspapers :** A newspaper that reports news and information in a variety of format relevant to a locality, community or specific local area in print or available online.
- **Tabloid Newspapers:** The largest type of newspaper Cover all national and international news, often in a serious or formal way.

MAGAZINE

What is magazines ?

A periodical publication containing articles and illustrations, often on a particular subject or aimed at a particular readership.

A magazine is a publication, usually a periodical publication, which is printed or electronically published (sometimes referred to as an online magazine). Magazines are generally published on a regular schedule and contain a variety of content. They are generally financed by advertising, by a purchase price, by prepaid subscriptions, or a combination of the three. At its root, the word "magazine" refers to a collection or storage location. In the case of written publication, it is a collection of written articles.

Characteristics of magazines

- While popular magazines provide broad overviews of topics, scholarly journals provide in-depth analysis of topics and report the findings of research, and trade magazines report on industry trends, new products or techniques.
- A popular magazine which caters to the general public uses non-technical language.
- The contents of these magazines include interviews, general interest articles and various types of features.
- They usually cover a wide range of topics based on research, source comments and generalizations.
- Articles are usually written by a staff writer or a journalist; in some cases, interesting articles of freelancers are also encouraged.
- They generally contain many interesting and sometimes sensuous photographs to attract readers.
- In general, magazine articles are easy to read, fairly brief in length, and may include illustrations or photographs.
 - Magazines don't necessarily follow a specific format or structure in writing the articles.
 - Its attractive appearance, eye-catching cover pictures and illustrations on quality paper make it more appealing to the reading public.
 - Magazines also contain many colourful and impressive advertisements.

Types of Magazines

Following are the most common types of magazines.

1. **Magazines of general interest:** these magazines cater the need of entire population and have large circulation. The world famous reader digest is also in same category.
2. **News Magazine:** these are periodicals which are produced weekly or fortnightly. Articles on situation, politics, Economics, Religion, industry, sports etc are published

High Class Magazines: These magazines are aimed at selected audience, they appeal to a particular class. These magazines are serious minded periodicals offering high level reporting with emphasis upon literacy, ethical, social, political or scientific problems.

4. **Magazine of Men's Interest:** e.g. sports, love stories, fashion, photos
5. **Technical Magazines:** these magazines are for specialized sections of society i.e. engineering, medicine, agriculture etc.
6. **The House Magazine/ Journals:** These are produced by companies, organizations etc and are distributed free of cost to employees, customers. The purpose behind is to present the products of a company. House journals are produced by the public relation department of any organization.
7. **Religious Magazine:**
8. **Film Magazine:**
9. **Sports Magazine:** cricketer, sports times etc
10. **Magazine for Children**

Functions of magazines

Magazines are something that people in the world read every day. A magazine should never be confused with a newspaper and there are three factors that distinguish the difference between them.

1. A magazine offers a more long-form writing. This is instead of having short clips of a story in a newspaper.
2. Another factor is published on a regular basis. Magazines are published on a monthly basis and sometimes a weekly basis; on the other hand, Newspapers are published every day for people to read.
3. Finally, magazines are published on a better paper than Newspapers are because they are meant to be kept longer.

In society Magazines are very important because they offer things that a newspaper cannot. Magazines serve specific functions to society such as, surveillance, correlation, entertainment, and marketing goods and services.

Surveillance: They specialize by subject matter covering narrow topics such as science, health, agriculture etc.

Correlation : They do by interpreting aspects of the content for their readers

Entertainment: They usually contain a lot of entertaining content.

Marketing goods and services: Often readers spend more time looking at ads than reading editorial contents as they browse a magazine.