

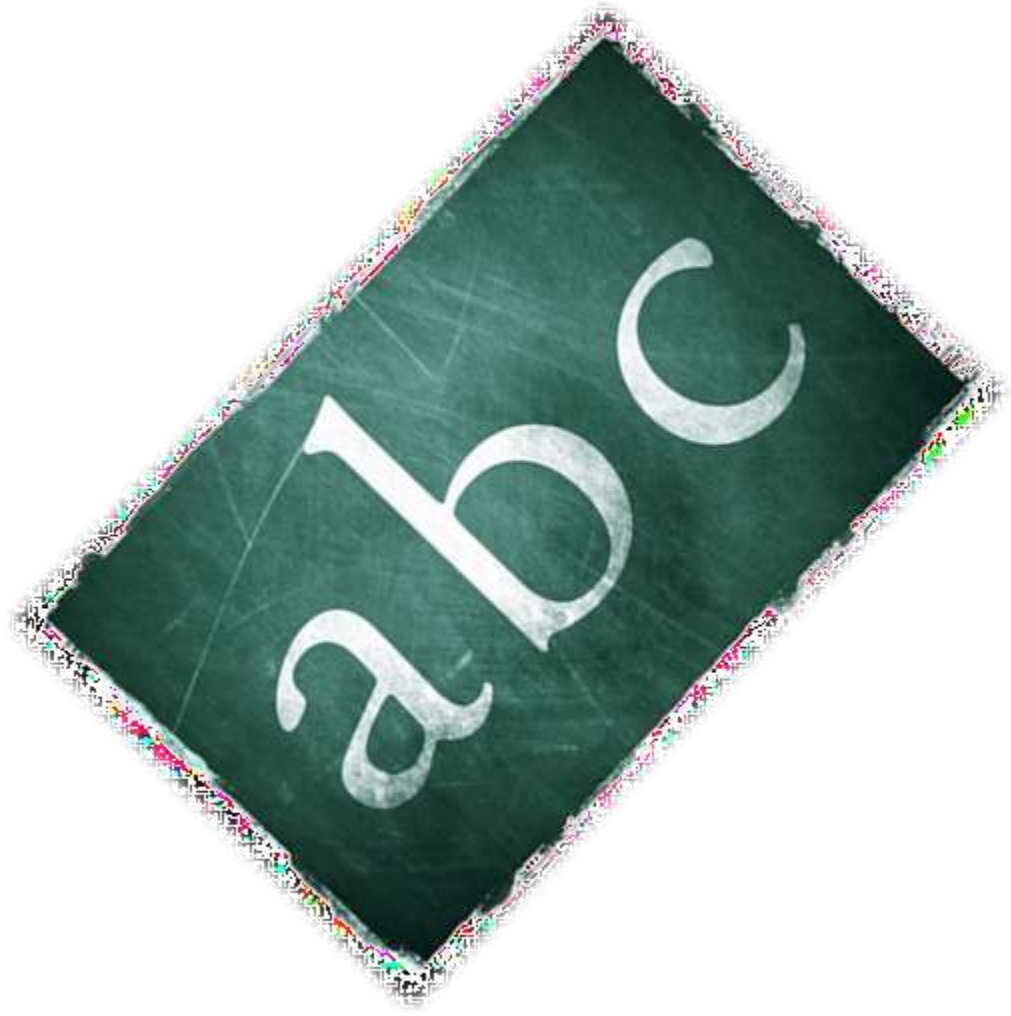
VALUES

- Value guides the selection or evaluate policies, people and events. That is, values some as standard or criteria



SOME BASIC VALUES ARE

- Self direction
- Stimulation
- Hedonism
- Achievement
- Power
- Security
- Conformity
- Tradition
- Benevolence
- Universalism



TYPES OF VALUES

- Moral Value
- Ethical Value
- Professional Value
- Social Value
- Aesthetic Value
- Psychological Values



SOCIAL VALUES