WHAT IS A SOCIAL VALUE What is a Social Values

- The quality (positive or negative) that renders something desirable or valuable
- Principles, standards or qualities considered worthwhile or desirable by the person who holds them.
- Those qualities of behavior, thought, and character that society regards as being intrinsically good, having desirable results, and worthy of emulation by others.
- Values are our subjective reactions to the world around us. They guide and mold our options and behavior. Values have three important characteristics.
 - Developed early in life and are very resistant to change.
 - Define what is right and what is wrong.
 - Cannot be proved correct or incorrect, valid or

Basics of Social Values

- Participation in decision-making process
- Protection of privacy and freedom of information
- Equality and integration
- Protection of the environment
- Protection of the unborn







ETHICS AND VALUES

- Ethics is the branch of philosophy that involves systematizing, defending, and recommending concepts of right and wrong conduct.
- In ethics, value denotes something's degree of importance, with the aim of determining what action of life is best to do or live, or to describe the significance of different actions. It may be described as treating actions themselves as abstract objects, putting value to them.

