SOME POINTS IN ETHICAL VALUES

- Corporate Culture
- Conveying Company Values
- Creating an Ethical Workplace
- Fair Treatment
- Acting with Integrity
- Dealing with Unethical Business Values
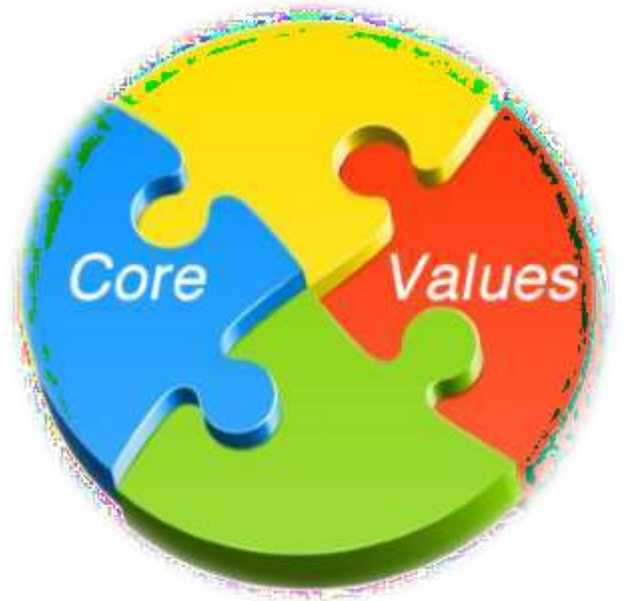
CORPORATE CULTURE

Corporate Culture

- Companies that define key elements of a corporate culture communicate their core values, beliefs and preferred approaches to handling common and uncommon business situations.

- Employees with a firm grasp on a company's values will make the most appropriate choices when facing a business dilemma.

CONVEYING COMPANY VALUES

Conveying Company Values

- Managers define ethical business behavior in their workplaces by explaining to employees how behavior and action affects the business' overall mission.

- This approach helps employees understand the link between ethical business behavior and corporate success.

Creating an Ethical Workplace

- While there are many shades of gray in business dealings, companies can define ethical business values by outlining clear examples of right and wrong behavior as it applies to them.

- This can be achieved by role-playing scenarios such as customer interactions, employee disputes or negotiations with vendors and contractors.