At Individual Level

- Personal Success & Selfish Individualism
- Following "Higher the quantity of consumption, better the quality of life."
- Overlaying of importance of material values of life
- Downplaying of other life values like moral values etc.
- Rise in rights consciousness but decline in duties
- Adoption of Double Standards



AT SOCIETAL LEVEL

- Group oriented society but limited to caste, clan & village community
- Communitarian feeling declined but social consciousness reminds that individual attainments are related to society
- No attention on social problems like poverty, injustice, caste and gender inequalities



At Intellectual Level

 Value Climate is linked with society's intellectual temper and it's tone is

set by writers, academicians, other intellectuals

- Generate New ideas & solutions to human problems but contemporary intellectual temper is critical, imitative & reactive
- Academic compartments produce only narrowly focused specialists
- We want stamp of degree from prestigious inst., awards, recognition, but not the virtues of character displayed



At Cultural Level

AT CULTURAL LEVEL

- Due to socio economy cond. & copying western modes, affect food habits, dress, forms of greetings, modes of entertainment
- Ambivalent and confusing attitude of educated Indians towards culture.
- Peculiar characteristic of our culture is tolerance of New ideas with old ideas which create two opinions
 - 'Unity in diversity '
 - contradictory ideas

