



Production and Operations Management



Learning Objectives

- [1] Explain the strategic importance of the production.
- [2] Identify and describe the production processes.
- [3] Explain the role of technology in the production process.
- [4] Identify the factors involved in a location decision.
- [5] Explain the job of production managers.
- [6] Discuss controlling the production process.
- [7] Determine the importance of quality.

Production & Operations Management

- **Production:** Use of resources, such as workers and machinery, to convert materials into finished goods and services.
- **Production and Operations Management:** Oversee the production process by managing people and machinery in converting materials and resources into finished goods and services.

