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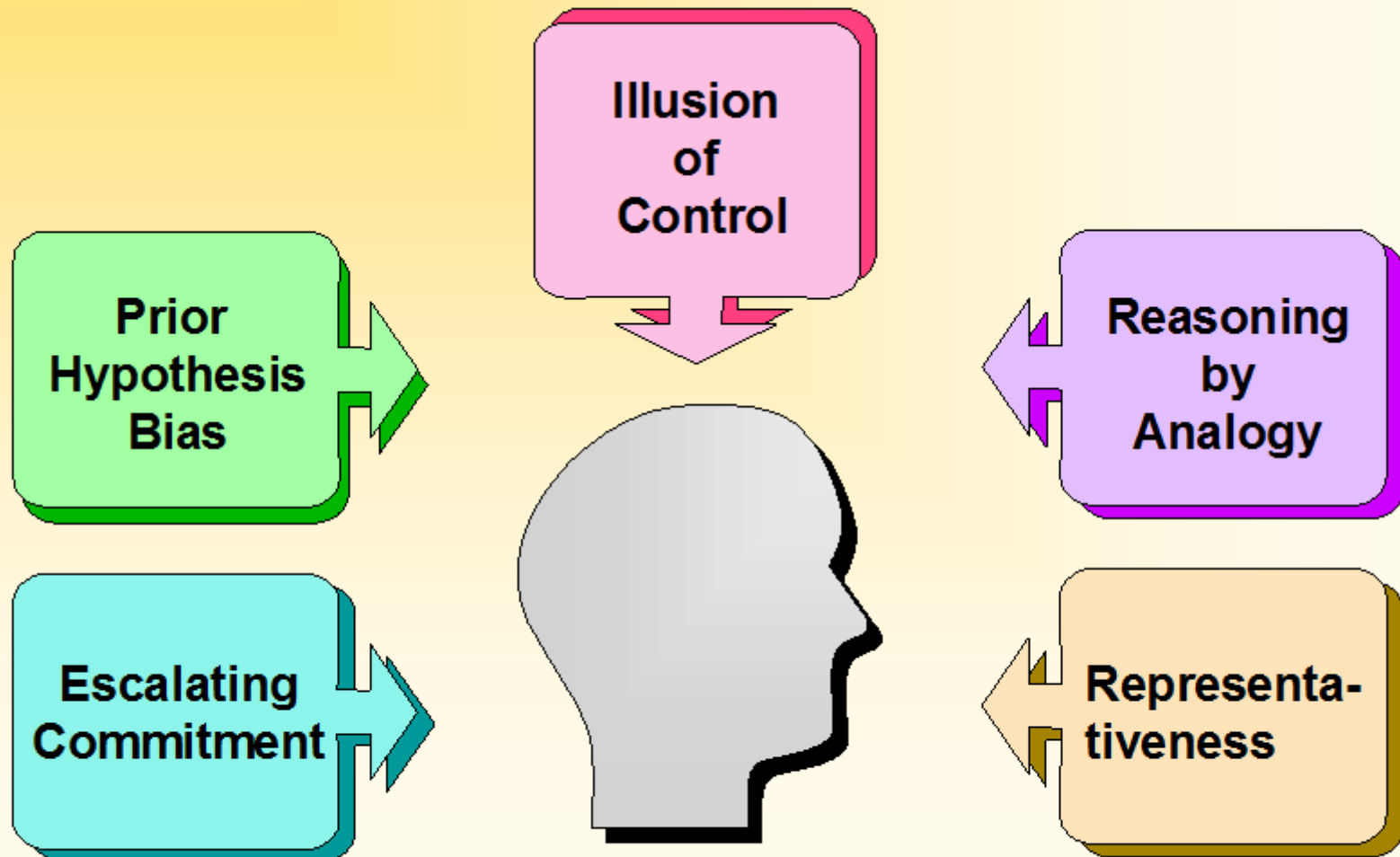
E-Content BCH-601 : Business Policy

Lecture 8

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Improving Strategic Decision-Making



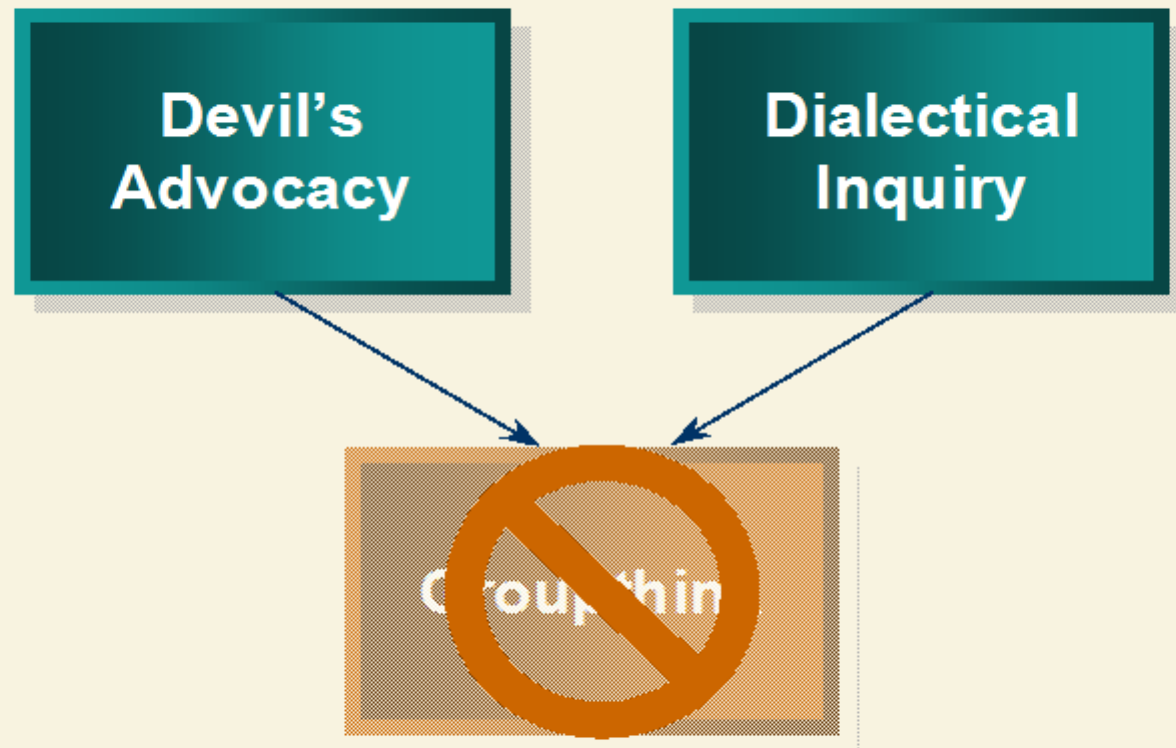
Symptoms of Groupthink and How to Prevent It

Groupthink

- Symptoms
 - Illusion of invulnerability
 - Belief in the inherent morality of the group
 - Stereotyped views of members of opposing groups
 - Application of pressure to members who express doubts about the group's shared illusions or question the validity of arguments proposed
 - Practice of self-censorship
 - Appointment of mindguards



Using Conflict-Inducing Decision-Making Techniques in Case Analysis



Use conflict-inducing decision-making techniques to help prevent groupthink and lead to better decisions.

