



**RAMA**  
UNIVERSITY

[www.ramauniversity.ac.in](http://www.ramauniversity.ac.in)



**“RISE 2021”**

**Rama Innovation and Startup Summit  
for Entrepreneurs**



The Rama Group is a multi-activity and multi-industry group that actively participates in many major contributions to our society. It strongly believes in creating responsible citizens out of its students and hence works with a 360-degree approach towards the all-round development of the students. In this effort, the group provides adequate opportunities to its students to gain both the theoretical and the practical hands-on knowledge by way of providing training and work exposure within the Group companies.

**25-26**  
**June 2021**

# RAMA CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP

Rama Centre for Innovation, Incubation and Entrepreneurship (RCIIE) was established on dated 1<sup>st</sup> June 2019 aims to manifest the latent entrepreneurial spirit of the students of various professional as well as non-professional courses. RCIIE is dedicated to nurture the ideas of innovation, research, and entrepreneurial activities in various fields. The cell not only motivates the students but also develops scientific temper among the students and provides a platform to incubate their innovative ideas into commercially viable products. The cell also provide facilities like initial growth funds (seed money/seed funds), marking and mentoring assistance, comprehensive business plan development and training programs, technological facilities, network and linkages, co-working spaces, lab facilities and advisory supports.

**Vision:** To develop a world Class, vibrant, socially relevant, result oriented, self-sustaining incubation center and innovation ecosystem on University campus for nurturing and enrichment of innovation, incubation and entrepreneurship.

**Mission:** The mission of RCIIE is to nurture and empower the next generation entrepreneurs amongst students, faculty members and other aspirants for establishment and growth of every knowledge based ventures through their start-up phase to meet the social obligations and economic growth of our communities.

## Objectives:

- To nurture and support creativity, innovation and entrepreneurial opportunities amongst students, researchers and faculty members.
- To provide mentoring assistance for the comprehensive business plan development.
- To provide network and linkages between universities and professional incubation institutions and contributing to the growth and success of emerging technology businesses.
- To provide necessary training and co-working spaces for the sustainable growth of starts-up.
- To maintain job creation and to contribute in "Make in India" Model of Government of India.
- To promote new technology/knowledge/innovation based start-ups.

## RAMA INNOVATION AND STARTUP SUMMIT FOR ENTREPRENEURS

The Rama University, Kanpur, INDIA in the aegis of Rama Centre for Innovation, Incubation and Entrepreneurship (RCIIE) organizing the first Rama Innovation and Startup Summit for Entrepreneurs (RISE) 2021 which aims to bring together leading innovators, entrepreneurs, industrialist and businessman from all disciplines to exchange and share their experiences and journey towards success.

The RISE 2021 also provides the premier incubation and startup forum to submit the application with new and innovative business idea from prospective innovators and entrepreneurs. The RISE 2021 is a close door pitch competition to support entrepreneurs looking to start, accelerate and grow. The event aims to inspire and actuate brilliant young minds of the country, by exposing them to a challenging atmosphere where they can prove their mettle. The RISE 2021 plays a significant role in inspiring breakthrough innovations from fundamentals to technological challenges and applications that are shaping the era of Industry 4.0.

The prospective startups have to present their business model with its Venture description, Market Analysis, Unique Value Proposition, Competitive Landscape, Revenue Model, Innovation and Implementation, Social Impact and Future Growth Strategy.

# COMMITTEE

## CHIEF PATRON :

Dr. Suraj B.S. Kushwah  
Hon'ble Chancellor  
Rama University Uttar Pradesh, Kanpur, INDIA

## PATRON :

Dr. Janardhana Amaranath B.J.  
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Rama University Uttar Pradesh, Kanpur, INDIA

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Rama University Uttar Pradesh, Kanpur, INDIA

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Rama University Uttar Pradesh, Kanpur, INDIA

Dr. Prateek Singh  
Hon'ble Director  
Rama University Uttar Pradesh, Kanpur, INDIA

Dr. Pranav Singh  
Hon'ble Director, Public Relations  
Rama University Uttar Pradesh, Kanpur, INDIA

## CONVENER :

Prof. (Dr.) Hari Om Sharan  
Head, Incubation Board, RCIE  
Dean, FET & Academic Affairs  
Rama University, Kanpur INDIA

## ORGANIZING COMMITTEE :

Dr. Deeksha Ranjan  
Dr. Anuj Dixit  
Dr. Atul Yadav  
Dr. Kamran Javed Naquvi  
Mr. Raj Kumar  
Mr. Raghvendra

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Dr. Devendra Trivedi  
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Dr. Aditya Kumar Mishra  
Mr. Nilesh  
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Mr. Satish Parihar  
Mr. Amit Kumar  
Mr. Rajendra Bhadauriya  
Mrs. Rati Bajpai  
Mr. Aditya Gautam

## Expert Talk :

1. Mr. Vikas Arya, Director (Founder), Blue forsknng Pvt Ltd.
2. Mr. Arpit Sahu, Director, Objectify technologies Pvt. Ltd
3. Mr. Amit Mishra, Editor in Chief, Vindhya Times
4. Mr. Karan Rastogi, Director (Founder), Help us Green Ltd.
5. Mr. Akshay Tiwari, Head – Sales & Marketing, arboreal Bio innovations Pvt Ltd.
6. Mr. Sanjay Singh, Driector, CTED Amethi
- 7 Mr. Ajay Prakash, Editor, Janjwar.com
8. Dr. Devraj Singh, Editor in Chief, Times of Agriculture Magazine

## EXTERNAL ADVISORY BOARD :

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Professor, IIT BHU  
Mr. Jainendra Singh  
SRAM Architect, NXP Semiconductors  
Mr. Gajendra S Patel  
Senior Engineer, Bosch India  
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Editor, Janjwar News

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Technology Ayodhya  
Dr. Bhanu Pratap, Professor  
A.N.D. University of Agriculture and  
Technology Ayodhya  
Dr. A. K. Singh  
Principal Scientist, CISH Rehman kheda,  
Lucknow  
Dr. Dev Kumar Yadav  
Prof., Banda Agriculture University

## Chief Guest

**Prof. S.N. Kulkarni**

CEO, Professor Kulkarni's Solutions Ltd.

ADVISOR, Honorable Minister of Tribal Affairs,

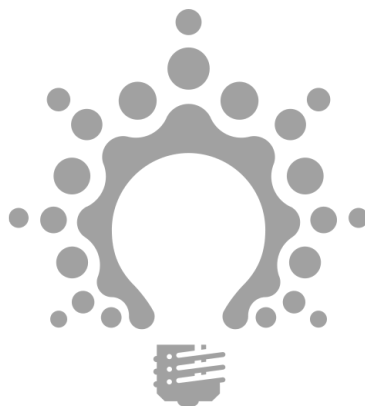
Higher & Technical Education, Government of Nagaland, India

Vice President, International Accreditation Organization

(IAO), Houston, Tx, USA

## IMPORTANT DATES :

Startup Proposal Submission Deadline	: May 31, 2021
Presentation for short listed candidates	: June 7-15, 2021
Notification of Acceptance/Rejection	: June 17, 2021
Registration Deadline for Attending Event	: June 20, 2021
Release of RISE 2021 schedule	: June 20, 2021
Event Dates	: June 25-26, 2021



## CALL FOR STARTUP PROPOSALS

We invite high quality, new and innovative, previously un-submitted original startup proposals for seed funding. The prospective entrepreneurs have to submit their idea in prescribed format. After the preliminary screening, the candidate will be invited to present the details in front of selection board. Candidates can submit their proposal with relevant information on:

<https://www.ramauniversity.ac.in/rciie-36>



Registration Fee: No fee for registration to attend this event, only need to register on given portal:<https://forms.gle/dUDi16v6VsuhJgti7>



\* The link (Preferably zoom) of the event will be shared on given mail ID and WhatsApp number.

\* All attendee will get e-certificate.

CONTACT US :

Convener, RISE – 2021

**Dr. Hari Om Sharan**

📞 +91-7860343334

(For Event related query)

📞 +91- 8862995286

(For Startup/Business plan related query)

✉ [rciie@ramauniversity.ac.in](mailto:rciie@ramauniversity.ac.in)

## Mode of Event : Virtual/Online

### Schedule :

#### DAY 1.

Inauguration

Expert Talk

Awarding the Seed Grant

#### Day 2.

Expert Talk

Awarding the Seed Grant

Valedictory