

NAAC
GRADE A
ACCREDITED UNIVERSITY



RAMA
UNIVERSITY



FACULTY OF
**ENGINEERING &
TECHNOLOGY**



ABOUT THE FACULTY

The Faculty of Engineering and Technology is fully equipped with all the facilities to deliver world-class engineering education. With a vision to provide goal oriented & industry-relevant education, the syllabus has been designed in conjugation with the latest industry protocols, industrial tours and frequent grooming workshops. The Faculty has a strong team of highly quailed teaching faculties who guides the students to achieve their goals.



INFRASTRUCTURE

- All the Departments has ICT classrooms.
- Well equipped and advanced laboratories.
- All the departments are equipped with adequate infrastructure to support academic, research and extra-curricular activities for the all-round development of our students.
- Rich collection of books, Latest International Journals and E-learning facilities to enable the best learning experience to the students.
- Regular Workshops, Talks, Conferences Industry visits, Tech fest and faculty development programs for the benefit of the student and faculty community.

PROGRAM HIGHLIGHTS

- Industry orientated syllabus with special focus on hands on training.
- Industrial Training/Internship.
- Modern laboratory facilities for advanced research.
- Details Academic Planning for our students, well before the start of each semester.
- Innovative projects through incubation centre.

Programme Offered

- **Computer Science & Engineering**
B.Tech- AIML, DS, M.Tech, BCA, MCA, Ph.D
- **Biotechnology**
B.Tech, M.Tech, B.Sc, M.Sc, PhD
- **Mechanical Engineering**
B.Tech, M.Tech
- **Civil Engineering**
B.Tech, M.Tech
- **Electronics & Communication Eng.**
B.Tech, M.Tech



**Digital
Class Rooms**



Lab Facility



**Industry
Collaborations**



Library



**International
Collaborations**



Wifi Enabled

PLACEMENT @FET RAMA UNIVERSITY

Over the years, FET has seen a consistent rise in placement rates, with alumni excelling in diverse sectors and countries around the world. Graduates from branches such as Computer Science and Engineering, Biotechnology, Mechanical Engineering, and Civil Engineering have secured prestigious positions in top-tier companies globally. Notable organizations like Microsoft, Google, Infosys, Siemens, Biocon, L&T, TCS, and many others have welcomed Rama University alumni into their teams. From software developers and research scientists to design engineers and infrastructure planners, FET graduates are making impactful contributions in the various countries. The university's emphasis on practical training, industry exposure, and skill development ensures students are equipped not just with academic knowledge, but also the professional competencies required by global employers. The dedicated placement cell provides regular training sessions, mock interviews, internships, and career counseling, which significantly enhance students' employability. The global footprint of its alumni is a testament to the quality of education and the promising career path that Rama University provides its engineering students.

TOP REASONS TO SELECT RU

- International academic collaboration
- Merit Scholarship
- 500+ Pan India Recruiters
- Affordable course fees
- Strictly no ragging campus
- 55+ career building programmes
- State of the art infrastructure
- Highly experienced faculties
- Excellent placement record
- Modern Labs, Advanced research facilities





Transport



Hostel



Gym



Food Court



Sports



Bank & ATM



Shopping Arcade



Salon

Facilities @ Rama

Specialization in CSE

- Artificial Intelligence
- Data Science
- Internet of Things
- Cloud Computing & DevOps
- Cyber Security
- Data Science & Analytics
- Artificial Intelligence & Machine Learning

Specialization in Civil Eng.

- Construction Management & Project Planning
- Smart City and Urban Planning
- Transportation Engineering
- Sustainable and Green Construction
- Structural Engineering with Advanced Material

Global Industry Certifications

- AWS Academy Certifications
- Infosys Springboard
- Cisco Networking Academy
- Google Cloud Readiness
- TCS iON Career Edge Programs

Mechanical Engineering

- Aerospace
- Robotics
- Toibology
- Mechatronics
- Manufacturing
- Electric Vehicles
- Bio Mechanics
- Rapid Prototyping

Specialization Area in EC

- Advance level Signal Processing
- Robotics & Automation
- VLSI Design & Chip Designing
- Wireless Communication & 6G Technologies

- NASSCOM Future Skills Prime
- Microsoft Learn
- NVIDIA
- Oracle Cloud
- EC Council (Cyber Security & Ethical Hacking)

Contact Information

For Admissions

Call : 8009007070, 7705906966

Email: admissions@ramauniversity.ac.in

Address & Location

Rama City, GT. Road, Mandhana, Kanpur, UP - 209217

 www.ramauniversity.ac.in

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Faculty of
**JURIDICAL
SCIENCES**

Faculty of Juridical Sciences Rama University is recognised by the University Grants Commission (UGC) and approved by statutory legal body, the Bar Council of India (BCI).



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About Us

The Faculty of Juridical Sciences is an innovative educational community with a belief in preparing students for global leadership in the judiciary, academia, business and governance.

FJS was established in 2015 and is approved by the Bar Council of India and UGC With a diverse and committed faculty who are not only celebrated in their areas of legal expertise but also have a sincere enthusiasm for providing distinct and challenging professional education to their students. Their passion for teaching can be seen both inside and outside the classroom. The FJS faculty is indeed a one-of-a-kind community of scholars who take pride in educating the future of the legal profession with values, accountability and integrity.

OBJECTIVES

- To impart comprehensive legal education to law aspirants and legal professionals to help them achieve excellence in their respective fields.
- Provide opportunities for aspirants to get applicable training, practical skills and necessary education to effectively contribute to the legal world.
- Meeting societal demands and providing efficient lawyers equipped with theoretical and practical skills.
- To provide continental legal education that is interdisciplinary in its form.



FACULTY ACHIEVEMENTS

- 500+** Research Paper Published in Peer Review / UGC CARE Journals
- 50+** Several Video Lecture Recorded by Faculty Members
- 10+** Books Published by Faculty Members



Programs Offered

- B.A. LL.B 5 Yrs
- B.B.A. LL.B 5 Yrs
- LL.B. 3 Yrs
- LL.M. (Business & Corporate Law) 1 & 2 Yrs
- LL.M. (Constitutional & Admin Law) 1 & 2 Yrs
- LL.M. (Criminal & Security Law) 1 & 2 Yrs
- Ph.D. (Law)

Center of Excellence

- Free / Legal aid clinic / Legal awareness program.
- Regular & Mandatory Internships across all years
- Moot court–Rigorous Moot Court Session to enhance team work research acumen and oratory skills.
- Online legal resources & lecture series developed by legal experts.



CAREER OPPORTUNITIES

- Corporate Legal Firms
- Banking Sector
- In House Legal Counsel
- Legal Freelancing
- Juridical Services
- Academics & Research
- Government Entities
(APO, APP, LAW OFFICER, ADPO)

FIELD EXPOSURE

- Parliament visit
- Jail visit.
- Legislative Assembly visit
- Court visit
- Lok Adalat
- Legal Internship at
(District Court, High Court and Supreme Court)

Campus Life:



GLIMPSES OF FJS



Our Top Recruiters



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Faculty of _____
**PHARMACEUTICAL
SCIENCES**

Rama City, GT Road, Near Mandhana Railway Station, Kanpur
8009006060, 9219903973

COURSES OFFERED

• D. Pharm	2 yrs
• B. Pharm	4 yrs
• Pharm.D	6 yrs
• Pharm.D (PB)	3 yrs
• Ph.D	3 yrs
• M. Pharm	2 yrs
Pharmacy Practice	
Pharmacology	
Pharmaceutics	
Pharmacognosy	
Pharmaceutical Chemistry	

OBJECTIVES

- To create an environment which encourages and supports the institute's endeavour of attaining international repute.
- To produce pharmacy graduates who are globally competent.
- To introduce innovative programs in emerging areas.
- To organize continuing pharmacy education programs.
- To develop the spirit of entrepreneurship.
- To organize faculty development programs.
- To serve as catalyst in bringing the best in each student.
- To develop demand oriented curriculum to meet industrial needs.

► ELIGIBILITY CRITERIA

- 10+ 2 With (PCB/PCM) for D. Pharm B. Pharm & Pharm D.
- B. Pharm From Recognized University For M. Pharm and Pharm. D (PB).

► KEY FEATURES

- Latest software based practical
- Industrial Training & Placements
- Research Faculties
- interactive smart class room
- Hospital based clinical case studies

MISSION

To enable students to develop necessary skills in the field of pharmaceutical sciences so as to contribute in the nation building process and enrich their lives. The Pharmacy course has been designed in such a way that provides students with the most enriching exposure to Pharma research and development. The Faculty offers the best practical exposure to students through its leading facilities and laboratories under the guidance of faculties.

VISION

To become a premier, globally recognized institute by excelling in pharmacy education for creating socially responsible pharmacists and researchers.



FACULTY ACHIEVEMENTS

150+	Research Papers Published
10+	Books Published
30+	Book Chapter Published
30+	Patents Published
10+	MoU
80+	Faculty Enrichment – Attended
50+	Faculty-Enrichment Conducted
50+	Digitalised AC class room
50+	E- Learning books

► CAREER OPTIONS

A career in Pharmacy unfolds a vista full of opportunities leading to a golden future for young aspirants in areas such as:

Research & Development: M.Pharm, Pharm D., Pharm D. (PB) and Ph.D are particularly in great demand in the various areas of Pharmaceutical R&D areas where professionals are required.

New Drug Discovery Research: Discovering a new drug has assumed prime importance in the post-GATT era where a pharmaceutical company has to ensure that it is selling original research products.

➤ **MANUFACTURING**

Tablet, Capsule, Injection, Ointment, Lotion, Syrups and insulin etc.

➤ **PROCESS DEVELOPMENT**

One of the important areas in bulk drugs industry is developing viable processes for the manufacture of drugs and intermediates for their commercial production.

➤ **FORMULATION & DEVELOPMENT**

The success of any pharma company lies in the quality of its products, i.e., its formulations and dosage forms and constant research is required to develop new products that are more patient compliant. Formulation development ensures this.



TOXICOLOGICAL STUDIES

These are some of the areas of clinical research which are in high demand as they are involved in the systematic evaluation of potential drug substances prior to getting them approved by the authorities.

MARKETING

Pharma Sales and Marketing is a highly technical field & offers excellent opportunities for the pharmacy graduates. Pharmacy graduates are absorbed as product executives or managers and can progress through group product manager and brand manager positions and rise to national level manager status.

HOSPITAL/CLINICAL PHARMACY

Another opening for a Pharmacy professional is "Registered Pharmacist" in the hospitals or drug stores. This is a very sought after profession especially in countries like the U.S.A., Canada, Middle East and European countries. This is a key position and the Pharmacist plays an important role from preparing prescription to the patient's medical history after the medical doctor has diagnosed the disease.

ANALYSIS & TESTING

The Quality Control & Quality Assurance Q.A. are the most integral areas of the drug and pharmaceutical industry. Highly specialised and trained staff is required to handle sensitive analytical procedures & sophisticated equipment.

Facility@Rama



Transport



Hostel



Gym



Food Court



Sports



Wifi Enabled



Lab Facility



International Collaborations



Industry Collaborations



Library



Bank & ATM



Digital Class Rooms



Extension Outreach

- Extension Activity on "Adverse Drug Reactions and Role of Pharmacists."
- Industrial Visit
- Central Lab Visit
- Extension Activity on "Benefits of Feminine Hygiene"
- Pharmacist Day and Health Camp
- CSIR-CIMAP Visit
- International Conference

- Govt. Jobs
- Drug Inspector
- Govt. Analyst
- Drug Controller
- Ayush Officer



Student Success Testimonials



-Ms. Prerna

All my professors have given me an outstanding education & knowledge through which I achieved first position in my class. I am grateful for being a part of Rama University.



-Mr. Shivam Shakya

I feel very proud that I have been a part of Rama University. All the faculties were supportive who have helped a lot during the college in my studies. They have given me a clear understanding about career as a pharmacist. Thanks to all the faculties & Rama University.



**- Ms. Afreen
-Ms. Prerna**

I feel privileged that I have been a part of Rama University. Teaching staff of pharmacy department is helping at the same time supportive who have guided me to achieve my goal. They have given me full knowledge about pharmacy field and each and every subject also. I am thankful that I had such a great university with supporting faculties.

Our Top Recruiters



and many more...



RAMA
UNIVERSITY



FACULTY OF PROFESSIONAL STUDIES

Department of Journalism & Mass
Communication



Scan for More Info:

FACULTY OVERVIEW



The Faculty of Professional Studies offers courses in Journalism & Mass Communication and other professional areas. The courses are designed to develop students into mature professionals equipped with the required abilities to meet their professional goals.

The faculty offers a perfect environment for developing smart and future ready professionals for media industry i.e. newspapers, magazines, television, radio, digital media. We also offers highly qualified, expert faculty members with industry and experience from academia, world class equipments, TV Studio, Radio Studio and other supporting infrastructure with a futuristic approach towards the professional world. These factors enable the students to become thorough media professional as Reporter, TV anchor, PRO, Radio Jockey, Video Journalists, Sound Recordist, Communication officer, Producer and Director, etc.

The FPS is committed to provide quality education and training in the field of Journalism and Mass Communication. We aims at providing high quality, value based career oriented education to the students in terms of media market and social work needs.



CAREER PROSPECTIVE

Degree in Journalism and Mass Communication offers wide career opportunities in the fields of Television Journalism, Anchoring, documentary and film-making, TV Program Production, Public Relations, Event Management, Print Journalism, Script writing, Radio, Photography, Cinematography, Web Journalism, Content Writing, etc.



PROGRAM OFFERED

B.A. in Journalism & Mass Communication (BJMC)	3 Years
Master in Journalism & Mass Communication (MJMC)	2Years
Ph.D. in Journalism and Mass Communication	3Years



RESOURCES & FACILITIES

- TV Studio
- Theater
- Library
- Community Radio Station
- Multimedia Lab
- Print Media Lab
- Video Archive
- Audio Resources



CAREER OPTIONS

01 | PRINT JOURNALISM

After graduating in the discipline of journalism and mass comm., students can choose to work with newspaper, magazine or any reputed journal or they can work with any government dept. or political party in its media cell.

02 | ELECTRONIC MEDIA

Video Film Editor, News Director, Script Writer, Technical Director, Reporters, Editors, Television Producers, Copywriters, Creative Writers, Media Relations Specialists, Content Writers, News Anchor.

03 | DIGITAL MEDIA

Content Writers, Content Creation, Web Devt., E-newspapers, Technical Writers, Bloggers, Visual Effects, Social Media Influencers, Social Media Analyst, Social Media Manager, Content Marketing, Digital Marketing Specialist etc.



04 | RADIO RAMA 90.8

Talk Shows, News Bulletins, Interviews, Radio Drama and Features, Plan, Write and Produce basic radio programs for specific target audiences, Develop effective radio scripts, Operate basic radio studio equipment, including microphones, mixers, and editing software.



05 | PRE AND POST PRODUCTION LAB

Scriptwriting Skills, Production Planning, Editing Proficiency, Sound Design Knowledge, Visual Effects and Graphics, Content Structuring, Platform Formatting, Storyboard and Shot List, Visual Effects (VFX).



06 | CORPORATE COMMUNICATION

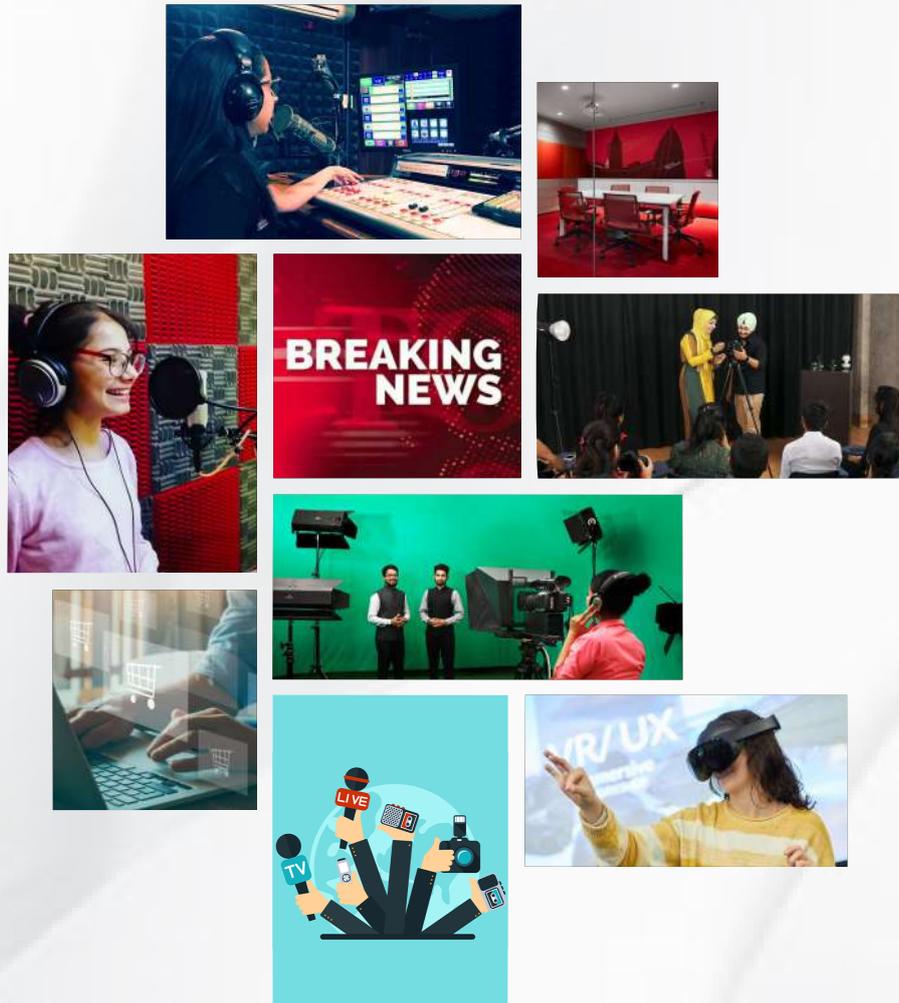
Publicity Manager, Content Writer/Manager, Marketing Specialist, Press Information Officer, Lobbyists, Corporate Public Affairs Specialist, Account Executive, Media Analyst, Public Opinion Researcher, Brand Manager, Event Management. Public Relation Officer, Film & Theater career in acting, direction.

07 | ADVERTISING MEDIA

Account Executive; Copywriter; Art Director; Marketing Researcher; Media Planner; Media Buyer, Creative Director, Liaison Officer; Marketing Communications Manager, Events Managers, Speech writer; Technical Writers; Lobbyist; Film Reviewer, Internationals Communication Specialist.



GLIMPSES OF FPS



Our Top Recruiters _____



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FACULTY OF
AGRICULTURAL
SCIENCES & ALLIED INDUSTRIES

ABOUT THE FACULTY

Faculty of Agriculture at Rama University covers educational and scientific/research activities with an aim to promote science-based agricultural education and research. The comprehensive program provides students with sound knowledge in the mathematics, science and engineering science required to solve agricultural engineering problems. It also enables them to effectively identify and design sustainable solutions to address issues and global opportunities.

The agriculture degree program at Rama University ensures successful professional careers in agro- industries, government organization, educational/ research/ extension institute. It equips the students to demonstrate strong leadership skills, ethical integrity, and professional engagement in any work settings. With a degree in Agricultural Science, students take their first step towards a rewarding career.

FACULTY ACHIEVEMENTS

- ⊙ Best Agriculture Education Brand Award
- ⊙ Young Scientist Award
- ⊙ M. S. Swaminathan Honorary Award
- ⊙ Bestowed with numerous best teacher's awards at national level.
- ⊙ Developed collaborations and linkages with the industry and academic institutions for internship of students.



PROGRAMMES OFFERED

- **B.Sc.**
(Hons.) Agriculture
- **M.Sc.**
Agronomy
Soil Science
Agriculture Extension
Horti. (Fruit & Veg. Science)
Genetics & Plant Breeding
Plant Pathology
Agri Economics
- **Ph.D.**



Leading Recruiters



Digital Class
Rooms



Lab Facility



International
Collaborations



Industry
Collaborations



Library

INFRASTRUCTURE

- ⊙ Smart class rooms with Interache Panels.
- ⊙ Well Equipped Laboratory for Biochemistry, Biotech, Soil Science, GPB, Agronomy, Post harvest technology, Horticulture, protected cultivation Etc.
- ⊙ Advanced Setup for skill development & entrepreneurship modules, including Beekeeping, Horticulture Nursery, Seed production, Organic agriculture, post-harvest, etc.
- ⊙ Our infrastructure aims to produce a human capital trained to lead agricultural arena in contemporary times, when there are enough challengers of uncertainty in climate, resource constraints and an ascending population.
- ⊙ Extensive farmlands to give requisite practical exposure to our students.
- ⊙ Well equipped computer lab with advanced agri-research facility.



OUTREACH PROGRAMMES

Faculty of Agricultural Sciences and Allied Industries has initiated many extension outreach program for abatement of pollution and to develop of Insight about the latest innovative technology among the farmers.

The extension outreach programs include Recent Innovations in agriculture, clean Ganga campaign a campaign for afforestation and multiple campaigns for the Unnat Bharat in which students have visited the adopted villages to interact with the farmers and to experience the real life challenges in agriculture in practical scenario.



CAMPUS LIFE



RESEARCH INCLINATION

Faculty of Agricultural Sciences and Allied Industries has published numerous research papers in the reputed NAAS rated Journals related to Agronomy, Genetics and Plant Breeding, Horticulture, Agricultural Extension, Economics, Soil Science and Plant Pathology. Patents have also been filed and published by the department. Students are also provided with the exposure to different research trials during their degree program.

STUDENTS SUCCESS TESTIMONIALS

- Mr. Jay Vardhan Boudh (PG Student)
Dr. APJ Abdul Kalam Education Excellence Award
- Mr. Sumit Agnihotri, Ms. Divya Katiyar, Himanshu Mishra, (UG Student)
Selected at BHU
- Mr. Ayush Sachhan & Ms. Shobha (UG Student)
Selected for ABM at IABM, BIKANER
- Ayush Kumar (PAU, Ludhiana)
For Master's Program
- Mr. Yaqoob Iqbal Siddiqui (UG Student)
Selected for PGDM, Institute of Rural Management Anand Agriculture University, Gujarat
- Parul Pandey, Nishil Dixit, Akash Singh
Numerous Selections in UPCATET / Higher Education.

Facility @Rama



Transport



Hostel



Gym



Food Court



Sports



Wifi Enabled



Salon



Bank & ATM



Shopping Arcade

CONTACT INFORMATION

For Admissions

Call : 8009006060, 8052365111

Email: admissions@ramauniversity.ac.in

Address & Location

Rama City, GT. Road, Mandhana, Kanpur, UP - 209217

 www.ramauniversity.ac.in

- Enquiry Now





RAMA
UNIVERSITY



Faculty of —
**COMMERCE &
MANAGEMENT**



Digital Class
Rooms



Lab Facility



Wi-Fi
Enabled Campus



100%
Placement



Incubation
Centre

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About Us

- The Faculty of Commerce and Management was established in the year 2014. Offers undergraduate and post graduate courses in Commerce and Management.
- The dual objectives of the FCM are:

To equip students with managerial and analytical tools required for business management in today's highly competitive world and to provide opportunity to students to explore new business world by enabling them to make optimal business decisions via strategic business planning.

To Promote Entrepreneurship among students as a viable career option.

National & International Accolades Won by our Students:

- Smart India Hackathon 2022.
- Innovation, Design, and Entrepreneurship Bootcamp 2023, 2024 & 2025.
- TIE Global Competition.
- Selected for the prestigious 16-Day Entrepreneurial Journey – "Jagruti Yatra", Mumbai 2024.
- Startup incubated by STPI Vishakhapatnam, STPI Bhubaneshwar & I.I.M. Lucknow (Enterprise Incubation Centre).
- Student placed in announced organisation like SIIC (IIT Kanpur), TCS, Axis Bank, ICICI, Bajaj etc.

RU



Industry Collaborations
leading to
100% Placements



Entrepreneurial
Support



Live interaction with
Shark Tank India fame
CEOs



Case Study-Based
Learning



Business Plan
Competitions



Budget
Symposiums

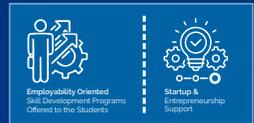
Student Achievements



COURSES AVAILABLE

- **BBA**
(Digital Marketing)
- **B.Com. Honours**
- **MBA in Dual Specialisation**
(Marketing, HR, Finance, International Business)
- **MBA**
(Agri Business Management)
- **MBA**
(Hospital and Healthcare Management)
- **Ph.D Commerce**
- **Ph.D Management**

Strengths of FCM



- **Highly Qualified Faculty:** Majority of the faculty members are Ph.D from reputed Universities and are UGC NET qualified.
- **Highly Experienced Faculty Members:** FCM has a fine blend of Professors (having an average experience of 25 years), Associate Professors and Assistant Professors specialized in various areas of Management and Commerce.
- **Significant MoUs have been signed by FCM:** IIT Kanpur (UNESCO MGEIP); National Entrepreneurship Network (NEN) JARDS, IEDUP, Barclays, Bajaj Finserv etc. HealthPrax (Germany) to promote improvement in research, skills training, entrepreneurship, soft skills, Peace and resilience among the students. Similarly MoUs have been signed for improving the research domain of its faculty (Research Foundation of India).
- **Excellent Placements:** 100% eligible students of all the programmes are placed in companies of repute. Highest package offered is **20 LPA**.
- **Focus on Start-ups and Entrepreneurship:** The students are provided hand hold support for developing entrepreneurship skills. FCM is focused on developing a breed of youth who can initiate their own startups.
- **Industry Interface:** Strong interface with the industry has been developed to provide our students with the practical training and requisite skill set. This interface works on the basis of Industrial Tours, Expert Talks and Workshops conducted by experts from the industry.

GLIMPSES OF FCM



Our Top Recruiters



OUR COLLABORATION



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