

Projects

➤ **Media Projects and Practical exposures:**

Students of final year can go for the internship of one month after completing the course and submitting their Projects which is compulsory as per the guideline of the course. The final year students have gone through internships in different media houses.

Students have taken the internships in media houses like:

- *ATOZ NEWS KANPUR,*
- *LIVE TODAY,*
- *LIVE NATION,*
- *VIBES COMMUNICATION,*
- *NAVBHARAT TIMES*
- *DANIK JAGRAN*
- *GOLD STAR TELE NETWORK,*
- *AMAR UJALA ,*
- *SHYAM MURTI FLIMS KANPUR,*
- *INDIA NEWS NOIDA*

➤ **Small Projects**

Small projects are given to students on the basis of their subject. Students are asked to prepare small shows for Radio, News, editing of program practically using Premiere Pro. This practical work is done within the campus so as to enhance students and provide them the knowledge of different fields. All the students are asked to prepare small documentary or Project which will make them know the particularities of the short movie. The students under the consult of the subject teacher have made these small programmes.

The department has produced following short duration programmes on:

1. Vehicle Free Campus
2. Netaji Subhash Chandra Bose Birth Anniversary
3. National Yuva Diwas
4. Debate show - Voice of Change on Indo-Pak relation
5. Panel Discussion on Pulwama Attack and on Article 370
6. News package
7. Short film on Traffic rules
8. Short film – The Revenge

➤ **Assignments & Presentations:**

A weekly assignment and presentation is given to the students so as to develop confidence and to do their practical liaisoning for their practical world so that they could make themselves prepare for their future.

Some of the assignment undertaken is

- *INTRODUCTION TO TELEVISION*
- *RADIO JOURNALISM AND PROGRAM FORMAT*
- *CHARACTERISTICS OF RADIO*
- *PROGRAM AND TECHNIQUE*
- *MASS COMMUNICATION THEORIES AND MODELS*
- *WRITING RADIO DRAMA*
- *INVESTIGATIVE REPORTS ON PAST INCIDENTS*
- *PRESENTATION ON DIFFERENT TYPES OF REPORTING(Sports, Politics, Education, Business, Crime, Culture)*
- *APPOINTMENT AND FUNCTION OF DIFFERENT GOVERNING BODIES*
- *PRESENTATION ON JUDICIARY(Structure, Appointment Procedure and Function)*
- *SOCIAL MEDIA CAMPAIGN OR CITIZEN JOURNALISM*
- *WEBSITE EVALUATION*
- *ASSIGNMENTS ON WRITING SKILLS*
- *SOCIAL EXPERIMENT ON MEDIA RESEARCH*